

SUPPLIER SPOTLIGHT



Serving the Lexington area since 1969, JLD Inc. is a minority-owned construction company that excels in experience, quality, and professionalism. With strong connections with General Contractors and suppliers, JLD, Inc. offers many services for residential and commercial projects.

Core capabilities include Commercial & Residential Renovation & Remodeling, Gypsum Board (dry wall) Installation, Metal framing, Acoustical Ceiling, Painting and Custom Home Building.

Owner John Logan, Jr. freely admits, "I'm second generation! My father, John Logan Sr., started the company over 53 years ago." At the time, the company had about 3 employees and focused on painting and cleaning initially. "We don't concentrate on the cleaning as much anymore but we do a lot of new construction drywall, framing, and so forth." And, JLD continues to be a familyrun business. "My two sons are involved dayto-day. John III works as a project manager, and my youngest son, Cameron, works with us part-time."

Jobs of note include Hub One and Two; some of the larger, privately-owned, off-campus apartment buildings associated with the University of Kentucky. "At one time we probably had 50 employees working on one building while simultaneously we had 30-40 on the other. Collectively, that was a project where we knew going in that it would be a challenge but we were quite successful," he says with pride. "We did all the drywall, all the metal framing, all the ceiling work...all-in-all over 1 million square feet of drywall!"

Another project Logan is proud of is JLD's work on the Holiday Inn at Hamburg in Lexington. "That was what we call a 'board-and-plank' job. We did all the structural framing, all the exterior sheeting, all the interior walls, and all heavy gauge framing," adds Logan, noting that the customer was very happy with the results. JLD, Inc. is now one of the inaugural minority-owned

businesses within the ReflectLex accelerator. "I had no idea what to expect when we were first approached to take part in the minority-business accelerator but I have to say, I very much like what I've seen so far."

"We've been fortunate in that we haven't had trouble getting new work over the years," adds Logan, noting that the trials he has seen have been more internal than due to external factors, such as the economy. "Financing in the construction business is always a challenge to getting more, and larger, projects," says Logan, noting that ReflectLex's goal to increase sales of participating MBE's by \$1M per company, per year is ambitious. By introducing JLD, and

> other participating businesses, to new funding partners and options, ReflectLex is an additional means, as Logan puts it, "to take the business to another level for my sons."

> "We couldn't be more thrilled that John has chosen ReflectLex to assist with that growth," says Raymond Daniels, co-founder, President, and CEO of Equity Solutions Group (ESG), itself a minority-owned business with strong ties to the community, and a partner with Lexington-Fayette Urban County Government on ReflectLex. "For over half a century, John and JLD have served Lexington with grace, tenacity, and an unwavering commitment to excellence."



John Logan, Jr. Owner JLD, Incorporated

About ReflectLex:

As facilitated by Equity Solutions Group (ESG), and sponsored by Lexington-Fayette Urban County Government, ReflectLex is a minority-business accelerator (MBA) with the goal to assist diverseowned businesses overcome barriers that prevent the people who do business in Lexington from being a reflection of the people who live in Lexington. ReflectLex's goals include A) identifying and preparing minority business owners to meet the needs of large customers and sizable business opportunities, thus increasing the likelihood that businesses will be "contract ready". And B), the accelerator strives to ensure that business opportunities are converted to actual revenue. To learn more about the ReflectLex accelerator visit us at <u>www.ReflectLex.com</u>.

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