



BLACK SOIL^{KY}

OUR BETTER NATURE

Capabilities Statement

Overview

Black Soil KY is a one-of-a-kind Black woman owned small business established in 2017 which has invested over \$1 million into Black farming operations, culinary businesses, creators, craftspeople and makers through grants, strategic partnerships, sales and agritourism activities.

A barrier breaking Black owned business with a record setting portfolio of procurement of institutional contracts, brokering product placement opportunities, leveraging cultural component sales and marketing strategies to increase market share and sustaining the .5% of Kentucky Black farmers, chefs, makers.

Black Soil KY works to transform deserving communities and underserved communities through distributions of local meats, seasonal produce, prepared meals and grocery services from Black owned businesses across the southeast.

Services

- Year Round Indoor Farmers Market
- Buyers Club Produce and Meat Program
- Grant Writing
- In Person and Virtual Education + Outreach Events
- Full Service Catering

Strategic Partnerships

- Aetna
- Black owned farms across IN, KY, MS, OH, TN
- Farm Credit Mid-America
- Fayette County Public Schools
- Keeneland
- Lexington-Fayette County Government
- Transylvania University
- United States Department of Agriculture
- University of Kentucky